

# Welcome

to the  
Great Lakes  
Comic Convention!



# Overview

The Great Lakes Comic Convention, LLC, is an organization which hosts comic book, toy, and collectible events in the Metro-Detroit Area 4 times each year.

# Overview - Continued

The first event is called the **Great Lakes Comic Convention (GLCC)** - held annually in **February** at Macomb Community College, South Campus, Sports and Expo Center. This event is structured to be a large/regional comic book and collecting event.

## Overview - Continued

The other three are called **Comic Expos (the Summer Expo/July, the Fall Expo/October, and the Holiday Expo/December)** - all of which have the look and feel of a smaller/local collector's show.

Each event has its own theme and philanthropy.

# Background

The Great Lakes Comic Convention has been in the Metro-Detroit area since 2010. We try to focus our events on comic books, toy collecting, and nostalgia, as opposed to creating pop culture events.



# 10-Year Anniversary

The Great Lakes Comic Convention celebrated its 10-Year Anniversary in 2020.

View the 10 Year Event Timeline [HERE](#)

# Our Events

Name of Event	Month of Event	Location of Event	Theme	Philanthropy	Projected Attendance
The Great Lakes Comic-Con	February - Last Full Weekend Friday and Saturday	The Macomb Expo Center, Warren, Michigan	Various - it changes each year	Reading is Fundamental ( <a href="http://www.rif.org/">http://www.rif.org/</a> )	7,500+
The Great Lakes Comic Expo - Summer Expo	July - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Summer	Boy Scout Troop #157	400-600
The Great Lakes Comic Expo - Fall Expo	October - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Celebrating the "half-way" point to the February Comic-Con	Boy Scout Troop #157	400-600
The Great Lakes Comic Expo - Holiday Expo	December - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Holidays	Toys for Tots ( <a href="http://www.toysfortots.org/">http://www.toysfortots.org/</a> )	400-600

**8,000+**



Facebook Followers

**5,000+**



E-Newsletter  
Subscribers

**700+**



Instagram Followers

**4,500+**



Postcard Mailing  
Subscribers

**600+**



Twitter Followers



# Our Social Links

[The Great Lakes Comic Convention Facebook Page](#)

[The Great Lakes Comic Convention Twitter Page](#)

[The Great Lakes Comic Convention Instagram Page](#)

[The Great Lakes Comic Convention YouTube Page](#)

# Press

**Great Lakes Comic Convention returns Feb. 25-26 with special guests**

The Oakland Press, February 21, 2022

**Great Lakes Comic Convention celebrates 10 years of comic culture**

The Detroit News, February 19, 2020

**All the crazy cosplayers we saw at Great Lakes Comic Con 2020**

The Metro Times, February 21, 2020

**It's A Family Thing: Great Lakes Comic Con 2017**

Bleeding Cool, March 3, 2017

**The Flash returns to the Great Lakes Comic Con 2015**

CW50, February 28, 2015

**ITinTheD – Podcast Detroit Interview** – February 2016

# Sponsorships and Advertising Opportunities

There are 3 different ways a company/business can be involved with The Great Lakes Comic Convention.

The following opportunities are available:

Event Sponsor

Zone Sponsor

Program Advertising

Information for each can be found online at:

<http://greatlakescomicconvention.com/sponsorship.html>

# Download - Great Lakes Logos



[Great Lakes Kids Logo](#)

316 kb



[Great Lakes Font Logo](#)

1.9 MB



[Expo Logo](#)

.6MB

# Website Information

## **WEBSITE INFORMATION**

The Great Lakes Comic Convention  
<http://www.greatlakescomicconvention.com/>

The Great Lakes Comic Expo  
<http://www.greatlakescomicexpo.com/>

# Photos and Videos

Pictures – [Online Photo Gallery](#)

Videos – [Great Lakes YouTube Page](#)

# Press Releases

Press Releases can be found on our website at the link below:

<http://greatlakescomicconvention.com/mediakit.html>

# Contact

For more information, please contact:

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