Welcome to the Great Lakes Comic Convention!
The Great Lakes Comic Convention, LLC, is an organization which hosts comic book, toy, and collectible events in the Metro-Detroit Area 4 times each year.
The first event is called the **Great Lakes Comic Convention (GLCC)** - held annually in **February** at Macomb Community College, South Campus, Sports and Expo Center. This event is structured to be a large/regional comic book and collecting event.
The other three are called **Comic Expos (the Summer Expo/July, the Fall Expo/October, and the Holiday Expo/December)** - all of which have the look and feel of a smaller/local collector's show.

Each event has its own theme and philanthropy.
The Great Lakes Comic Convention has been in the Metro-Detroit area since 2010. We try to focus our events on comic books, toy collecting, and nostalgia, as opposed to creating pop culture events.
The Great Lakes Comic Convention celebrated its 10-Year Anniversary in 2020.

View the 10 Year Event Timeline [HERE](#)
<table>
<thead>
<tr>
<th>Name of Event</th>
<th>Month of Event</th>
<th>Location of Event</th>
<th>Theme</th>
<th>Philanthropy</th>
<th>Projected Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Great Lakes Comic-Con</td>
<td>February - Last Full Weekend, Friday and Saturday</td>
<td>Macomb Community College, Warren, Michigan</td>
<td>Various - it changes each year</td>
<td>Reading is Fundamental (<a href="http://www.rif.org/">http://www.rif.org/</a>)</td>
<td>7,500+</td>
</tr>
<tr>
<td>The Great Lakes Comic Expo - Summer Expo</td>
<td>July - Second Saturday</td>
<td>Trinity Lutheran Church, Clinton Township, Michigan</td>
<td>Summer</td>
<td>Boy Scout Troop #157</td>
<td>400-600</td>
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<tr>
<td>The Great Lakes Comic Expo - Fall Expo</td>
<td>October - Second Saturday</td>
<td>The United Foods and Commercial Workers Hall, Madison Heights, Michigan</td>
<td>Celebrating the half-way point to the next February Great Lakes Comic-Con</td>
<td>Reading is Fundamental (<a href="http://www.rif.org/">http://www.rif.org/</a>)</td>
<td>400-600</td>
</tr>
<tr>
<td>The Great Lakes Comic Expo - Holiday Expo</td>
<td>December - Second Saturday</td>
<td>The United Foods and Commercial Workers Hall, Madison Heights, Michigan</td>
<td>Holidays</td>
<td>Toys for Tots (<a href="http://www.toysfortots.org/">http://www.toysfortots.org/</a>)</td>
<td>400-600</td>
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</tbody>
</table>
8,000+ Facebook Followers

6,000+ E-Newsletter Subscribers

550 Instagram Followers

3,500+ Postcard Mailing Subscribers

600+ Twitter Followers
Our Social Links

The Great Lakes Comic Convention Facebook Page
The Great Lakes Comic Convention Twitter Page
The Great Lakes Comic Convention Instagram Page
The Great Lakes Comic Convention YouTube Page
Great Lakes Comic Convention celebrates 10 years of comic culture
The Detroit News, February 19, 2020

All the crazy cosplayers we saw at Great Lakes Comic Con 2020
The Metro Times, February 21, 2020

Enthusiasts celebrate comic culture @ Comic Con at MCC in Warren
The Macomb Daily, February 25, 2019

It's A Family Thing: Great Lakes Comic Con 2017
Bleeding Cool, March 3, 2017

The Flash returns to the Great Lakes Comic Con 2015
CW50, February 28, 2015

ITinTheD – Podcast Detroit Interview – February 2016
Sponsorships and Advertising Opportunities

There are 3 different ways a company/business can be involved with The Great Lakes Comic Convention.

The following opportunities are available:
- Event Sponsor
- Zone Sponsor
- Program Advertising

Information for each can be found online at:
http://greatlakescomicconvention.com/sponsorship.html
Download - Great Lakes Logos

Great Lakes Kids Logo
316 kb

Great Lakes Font Logo
1.9 MB

Expo Logo
.6MB
WEBSITE INFORMATION

The Great Lakes Comic Convention
http://www.greatlakescomicconvention.com/

The Great Lakes Comic Expo
http://www.greatlakescomicexpo.com/
Photos and Videos

Pictures – [Online Photo Gallery](#)

Videos – [Great Lakes YouTube Page](#)
Press Releases

Press Releases can be found on our website at the link below:

http://greatlakescomicconvention.com/mediakit.html
Contact

For more information, please contact:

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