

Welcome

to the
Great Lakes
Comic Con!



Overview

The Great Lakes Comic-Con, LLC, is an organization which hosts comic book, toy, and collectible events in the Metro-Detroit Area 4 times each year.

Overview - Continued

The first event is called the **Great Lakes Comic Convention (GLCC)** - held annually in **February** at Macomb Community College, South Campus, Sports and Expo Center. This event is structured to be a large/regional comic book and collecting event.

Overview - Continued

The other three are called **The Great Lakes Comic Expos, or GLCX (the Summer Expo/July, the Fall Expo/October, and the Holiday Expo/December)** - all of which have the look and feel of a smaller/local collector's show.

Each event has its own theme and philanthropy.

Background

The Great Lakes Comic Convention has been in the Metro-Detroit area since 2010. We try to focus our events on comic books, toy collecting, and nostalgia, as opposed to creating pop culture events.

10-Year Anniversary



The Great Lakes Comic Convention celebrated its 10-Year Anniversary in 2020.

View the 10 Year Event Timeline [HERE](#)

Our Events

Name of Event	Month of Event	Location of Event	Theme	Philanthropy	Projected Attendance
The Great Lakes Comic-Con	February - Last Full Weekend Friday and Saturday	The Macomb Expo Center, Warren, Michigan	Various - it changes each year	Reading is Fundamental (http://www.rif.org/)	7,500+
The Great Lakes Comic Expo - Summer Expo	July - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Summer	Boy Scout Troop #157	400-600
The Great Lakes Comic Expo - Fall Expo	October - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Fall and Celebrating the "half-way" point to the February Comic-Con	Boy Scout Troop #157	400-600
The Great Lakes Comic Expo - Holiday Expo	December - Second Saturday	Trinity Lutheran Church, Clinton Township, Michigan	Holidays	Toys for Tots (http://www.toysfortots.org/)	400-600

9,000 +



FACEBOOK FOLLOWERS

4,500 +



**E-NEWSLETTER
SUBSCRIBERS**

1,100 +



INSTAGRAM FOLLOWERS

4,500 +



**POSTCARD MAILING
SUBSCRIBERS**

700 +



TWITTER X FOLLOWERS

Our Social Links

[The Great Lakes Comic-Con Facebook Page](#)

[The Great Lakes Comic-Con Twitter Page](#)

[The Great Lakes Comic-Con- Instagram Page](#)

[The Great Lakes Comic-Con YouTube Page](#)

Great Lakes Comic Convention returns Feb. 25-26 with special guests

The Oakland Press, February 21, 2022

Great Lakes Comic Convention celebrates 10 years of comic culture

The Detroit News, February 19, 2020

All the crazy cosplayers we saw at Great Lakes Comic Con 2020

The Metro Times, February 21, 2020

It's A Family Thing: Great Lakes Comic Con 2017

Bleeding Cool, March 3, 2017

The Flash returns to the Great Lakes Comic Con 2015

CW50, February 28, 2015

ITinTheD – Podcast Detroit Interview – February 2016

Sponsorships and Advertising Opportunities

There are 3 different ways a company/business can be involved with The Great Lakes Comic Convention.

The following opportunities are available:

Event Sponsor

Zone Sponsor

Program Advertising

Information for each can be found online at:

<http://greatlakescomicconvention.com/sponsorship.html>

Download - Great Lakes Logos



[Great Lakes Logo 1](#)



[Great Lakes Logo 2](#)



[Expo Logo](#)

Website Information

WEBSITE INFORMATION

The Great Lakes Comic-Con
<http://www.greatlakescomiccon.com/>

The Great Lakes Comic Expo
<http://www.greatlakescomicexpo.com/>

Photos and Videos

Pictures – [Online Photo Gallery](#)

Videos – [Great Lakes YouTube Page](#)

Press Releases

Press Releases can be found on our website at the link below:

<http://greatlakescomicconvention.com/media-kit.html>

Contact

For more information, please contact:

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